

Learnapalooza

Learnapalooza
April 30-May 2, 2019
Catalyst Ranch, Chicago, IL

ABOUT THE EVENT:

Learnapalooza is the only event dedicated exclusively to the association learning community. It's three days of the association community's best experts, best thinking and best tools all focused specifically on member-focused education and training.

WHY SPONSOR?

A first of its kind, this event will get you up-close and personal with all the key players in association learning from executive directors to CLOs and training developers. These professionals will attend Learnapalooza to learn the latest trends, tips, tools, and best practices to improve their member-oriented educational offerings. In addition to interactive training sessions, Learnapalooza will be hosting a speed-networking event so that attendees and sponsors have even more opportunities to network.

ATTENDEES:

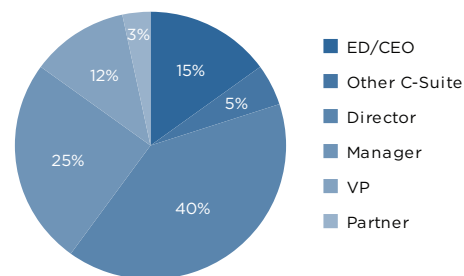
- ▶ Executive Directors & CEOs
- ▶ Directors of Education
- ▶ Program Managers
- ▶ Chief Operating Officers

TOPICS TO BE COVERED INCLUDE:

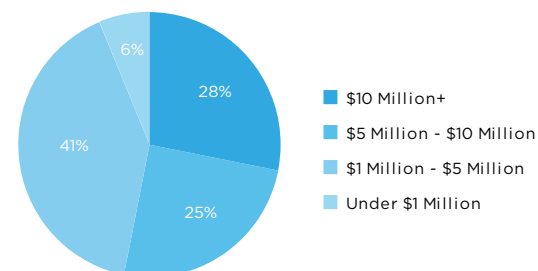
- ▶ Content Strategy
- ▶ Online Learning Experience Design
- ▶ Gamification
- ▶ Creating Impactful Credentialing Programs
- ▶ Speaker/Presenter Contracts
- ▶ Copyright Basics
- ▶ Digital Badging

DEMOGRAPHICS:

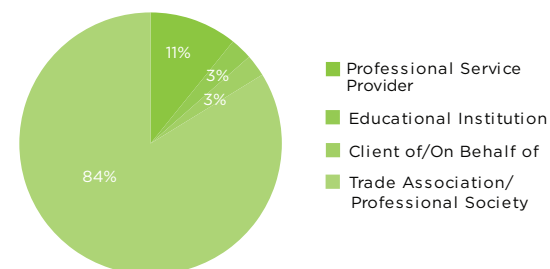
Participant titles



Organization's Budget range



Organization Type



Sponsorship Opportunities



**SPONSORSHIP
BENEFITS**

**OPENERS
\$1,500**

**SIDESTAGE
\$3,000**

**HEADLINERS
\$5,000**

BRANDING

Pre-Event Branding



Event Branding



Post-Event Branding



Logo on Sponsor Webpage



Dedicated eblast invitation
for up to 1,000 prospects



ACCESS

One All-Access Pass



Second All-Access Pass



Third All-Access Pass



JAM Session Speed Networking



Swag on the Swag Table



VIP Guest List



Demo Your Products on the Mainstage



Additional Sponsorship Opportunities



Increase your Brand Exposure with Additional Sponsorship Opportunities:

*Additional sponsorship opportunities are exclusive

Must be a sponsor to take advantage of these additional opportunities.

Learnies Co-Host: \$4,000

Join us on stage as we announce the winners of the 3rd Annual Learnies.

Jam Session Speed Networking Host: \$2,500

Opportunity to welcome guests and MC the Jam Session Speed Networking taking place immediately after the final session for the day.

Margaritaville Station Sponsor: \$2,000

Signage and branding at the Margaritaville drink station.

Wifi and Charger Station: \$3,000

Sponsorship includes branded WiFi access throughout the conference meeting spaces and select hotel meeting rooms. During badge pickup, each attendee receives a branded information card containing WiFi access details. Signage and branding at the mobile device charging station.

Lunch Sponsorship : \$2,500

Speaking opportunity and prominent signage at lunch.

Access Pass Lanyard Sponsorship: \$1,500

Logo on lanyards for attendees.

Sponsorship Agreement



Learnapalooza April 30-May 2, 2019 Catalyst Ranch, Chicago, IL

- Opener: \$1,500
- Side Stage: \$3,000
- Main Stage: \$5,000
- Additional Sponsorship: _____

() I agree to sponsor Learnapalooza:

Sponsor Signature: _____ Date: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Sponsor Contact: _____ Title: _____

E-mail Address: _____ Daytime Phone: _____

Please provide the contact information for the person whom we may coordinate with regarding additional marketing materials from your firm.

Marketing Contact: _____

E-mail Address: _____ Daytime Phone: _____

Please return completed form to Jamie Herring at jamie@associationtrends.com